

## **2017 AMV Contest**

The **METROCON 2017 AMV Contest** is an opportunity for everyone, from amateurs to professionals, to showcase their video editing talent! Anime Music Videos, or AMVs for short, are videos composed primarily of anime, cartoon, and videogame footage, which are then set to music, creating a fan-made music video.

### **Categories:**

Please note that these categories are only examples and suggested guidelines of the categories that may be awarded in the METROCON 2017 AMV Contest. Actual categories will be selected by the judges, based on entries received. For example, if no action entries are submitted, or only one or two videos that do not accurately reflect the theme of the category, an award for that genre may not be presented. Judging staff have the final say regarding categorization and genre placement of entries.

#### **•Best in Show**

##### **• Action**

##### **• Drama (Shoujo and Shonen)**

##### **• Comedy (Shoujo and Shonen)**

##### **• Parody**

##### **• Homebrew OVA**

##### **• Honorable Mentions**

Remember, these are categories of AMVs, not specifically awards. A Best In Show award will be given, and more awards will be added at the judges' discretion.

### **Important Note Regarding Categories:**

- "**Comedy**" refers to comedic AMVs in all forms, while "parody" specifically refers to videos of a satirical imitative nature (IE, TV commercials, movie trailers, etc). Parody videos are not necessarily comedic.
  - The term "**Homebrew OVA**" refers to any video composed of live-action or animated source created by the editor. No material taken from an existing anime, video game, or live-action movie will be accepted. Audio source for a Homebrew OVA can be original or pre-existing. This is a music video, not a demo-tape; the video must follow the theme of the music, rather than just being a video of someone performing or lip-syncing to the audio. The Homebrew OVA must have a Japanese animation, movie, video game, or culture theme. Remember, this is an anime convention!
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## Judging Criteria

Our panel judges carefully evaluates all submissions based on the following criteria. Here they are:

**Originality** - We like videos that exhibit creativity. Does the video have an original concept and explore it in an interesting way?

**Editing** - Is your video cut in such a way that it makes sense to the viewer? Does the video feel like a cohesive whole or a random collection of scenes?

**Emotion/Story** - Does the video evoke an emotion in the viewer? If it does, is it appropriate for that type of AMV? Does it tell a story?

**Special Effects** - Sometimes a little special effects is just what a piece needs to pop. If there are filters or effects, do they enhance the video or serve as a distraction? Do the effects on display demonstrate technical mastery?

**Overall Quality** - It's hard to love a rough looking/sounding video. AMVs that suffer from obvious visual artifacting or poor audio quality may not score as well in this category.

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## Rules:

- **All entries must be received via Email Submission to: [MetroTeamCosplay@gmail.com](mailto:MetroTeamCosplay@gmail.com) by June 26th 2017 to provide adequate time for judging.** We suggest using wetransfer, google drive, or dropbox to get it to us.
- **Please do not submit an AMV with embedded subtitles.** Doing so will reflect negatively on your video's evaluation. If you have questions or any issues complying with this rule feel free to contact cosplay staff at [MetroTeamCosplay@gmail.com](mailto:MetroTeamCosplay@gmail.com) for assistance.
- Each entry will be limited to a maximum length of 6 minutes.
- A maximum of 3 entries will be accepted per individual.
- Entries resolution may not be smaller than **1280x720 non-interlaced**.
- The preferred format for AMV submissions is 8-bit MP4 (H.264) using progressive/non-interlaced footage, but .mov is also accepted. We do not accept any other formats.

- All entries must include at the beginning a five second title page including the AMV makers name and title of AMV. Please use white text against black background, centered alignment, and legible font. For title cards the use of an alias is permitted if you desire, so long as you include your real name with your alias in the original entry email submission. Please see example below.



AMV Title  
Your Name/Alias

- Entries will be disqualified for inappropriate content, including but not limited to nudity, graphic sexual content, excessive violence, and excessive foul language. The judge's decision on disqualification is final, so if you are concerned about the content of your video, please censor it on your own before submitting it. As a general guideline, all entries should fall within an MPAA rating of PG-13 or lower. You can learn about this rating system here:  
<http://www.mpa.org/film-ratings/>

- It should go without saying, but you cannot submit videos you did not create yourself. Participants who are found to have submitted someone else's AMV as their own work will have all their entries disqualified. METROCON does accept international entries, so there is no need to submit a video on behalf of someone else.

- **Entrants must place "METROCON 2017 AMV Contest" in the beginning of your email entry's subject line when you email METRO AMV staff. You must put your real name and contact email address in your description of all entries, NO EXCEPTIONS. The AMV and/or Cosplay staff MUST be able to contact you via email!**

- Please email the Cosplay/Contest/Mascot Director: Natalie Wood (Faulhaber) and Cosplay Staff at [MetroTeamCosplay@gmail.com](mailto:MetroTeamCosplay@gmail.com) for any questions you may have pertaining to the 2017 MetroCon AMV contest that are not already answered on the Contest Page, or if there is confusion on any of the standing rules. **(Any emails without the word "METROCON" in the subject line will NOT be responded to.)**

- All judgments and decisions are final.

Thank you for your interest in the METROCON 2017 AMV Contest.  
We hope to see you and your videos at the show!

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**IMPORTANT:** Your entry to the contest constitutes your agreement to allow your entered AMVs and your name to be published on METROCON websites, and used for anything METROCON wishes to use your video for including, but not limited to, Open/Closing Ceremonies', websites listing Winners of the AMV contests for METROCON and its subsidiaries, exhibitions, and web pages.

You MAY NOT pull your entries once you have submitted them, unless you entered someone else's AMV (which you have not right to enter in the first place, this will result in you being disqualified)

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**LEGAL CONDITIONS:** By entering this competition, you agree to these entry rules and the following legal conditions:

METROCON reserves the right to disqualify any entry if it breaks any METROCON rule.

Decisions of METROCON shall be final and binding.

By entering, participants release and hold harmless METROCON/ Team Dynamite Productions, its affiliated organizations, and each of their directors, officers, employees, attorneys, agents and representatives (collectively, the "Companies") from any and all liability for any injuries, loss, claim, action, demand or damage of any kind arising from or related to the METROCON, any prize won, any use of the entry materials by METROCON, the warranties participants make, any misuse or malfunction of any prize awarded, participation in any METROCON-related activity, or participation in METROCON.

Any attempt by an entrant or other individual to deliberately damage any website or undermine the legitimate operation of the METROCON convention is a violation of criminal and civil laws, and should such an attempt be made, the Companies reserve the right to seek damages to the fullest extent permitted by law.

The Companies are not responsible for any incorrect or inaccurate information, whether caused by website users or by any equipment or programming associated with or utilized in the METROCON, or by any technical or human error that may occur in the processing of submissions to the METROCON, including but not limited to any misprints or typographical errors. The Companies assume no responsibility for any error, omission, interruption, deletion, defect, delay in operation or transmission, communications line failure, theft or destruction or unauthorized access to, or alteration of, photographs. The Companies are not responsible for any problems or technical malfunction of any telephone network or lines, computer equipment, servers, providers, computer on-line systems, software, or failure of email on account of technical problems or traffic congestion on the Internet or at any website, including injury or damage to participant's or to any other person's computer related to or resulting from participating or uploading images or information in METROCON.

If, for any reason, METROCON is not capable of completion of the contest as planned, including, but not limited to, by reason of infection by computer virus, bugs, tampering,

unauthorized intervention, fraud, technical failures or any other causes beyond the control of the Companies that corrupt or affect the administration, security, fairness, integrity or proper conduct of the contest, the Companies reserve the right at their sole discretion to cancel, terminate, modify or suspend the contest.

In no event will the Companies, their advertising and promotional agencies, or their directors, officers, employees, attorneys, agents and representatives be responsible or liable for any damages or losses of any kind, including direct indirect, incidental, consequential or punitive damages arising out of participant's access to and use of the Companies' websites, or the downloading or uploading and/or printing of material from said sites. Without limiting the foregoing, everything on the Companies' sites is provided "as is" without warranty of any kind, either express or implied. Some jurisdictions may not allow the limitation or exclusion of liability for incidental or consequential damages, so some of the foregoing limitations or exclusions may not apply to you. Check your local laws for any restrictions or limitations regarding these limitations or exclusions.